

Sponsorship Opportunities

WAZA Mid-Year Meeting 2026

17–18 June 2026 | Online



waza.org/events/waza-mid-year-meeting-2026



For enquiries and bookings, please
contact: conference@waza.org



WAZA

*World Association
of Zoos and Aquariums*

Event Overview

The WAZA Virtual Mid-Year Meeting is an annual online gathering designed to bring together professionals from across the global zoo and aquarium community to connect, exchange, and shape the future of conservation and animal welfare.

Under this year's theme, "**Stewards of Tomorrow: Leadership Across Differences. Impact Without Borders,**" the event aims to broaden access to the WAZA network and foster engagement among all members. By focusing on leadership succession, knowledge exchange, and professional development, the meeting provides a unique platform to hear from experts, share experiences, and engage in vital dialogue on the challenges and opportunities facing our community.

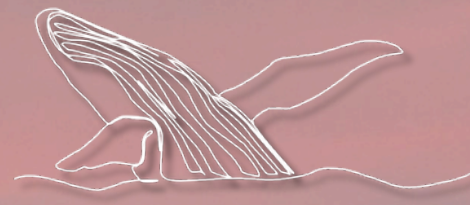
What to Expect

- We anticipate a highly engaged audience of over **250 global delegates** for the 2026 edition.
- Alongside expert-led Plenary Sessions, our new "**Convos with CEOs**" series allows attendees to submit questions directly to global zoo and aquarium leaders, fostering unparalleled high-level dialogue.
- In a WAZA first, we are deploying **pioneering AI-powered translation services**, ensuring a truly borderless experience, allowing every delegate to engage with the programme in their own language.

Sponsorship Opportunities - WAZA Mid-Year Meeting 2026



Humpback Whale Sponsor



Exclusive Opportunity

Limited to a single sponsor for this event.

WAZA Member Price

1,800 €

Non-Member Price

2,100 €

For non-members: 2 complimentary event registrations (worth 220€)

Highlight

Exclusive status as the primary enabler of global accessibility and multilingual communication.

Overview

Designed for organisations seeking premium brand positioning and unique visibility as the exclusive sponsor funding the AI translation services

What your sponsorship enables

By becoming a Humpback Whale Sponsor, organisations will directly contribute to enabling communication and breaking down barriers for our global community, allowing international delegates to experience the event in their own language.

VISIBILITY BENEFITS

Branding Placement

Prominent logo placement on the event landing page and in promotional emails

Verbal

Acknowledgement

Sponsor verbally recognised during plenary sessions

Visibility During Breaks

Logo displayed in Humpback Whale Sponsor section on landing slides during event breaks

Innovation Branding

Exclusive logo placement within the AI translation resource section of the conference app and in tailored communications for delegates using translation services

PR Visibility

Global recognition for supporting WAZA's first-ever AI-translated meeting to break language barriers for a global audience

ENGAGEMENT BENEFITS

Virtual Booth

Sponsors are provided with an interactive virtual booth to engage attendees through live chat, downloadable materials, and a 3-minute promotional video

Video

Advertisement

30-second promotional video shown during breaks

POST-EVENT BENEFITS

Brand Exposure After Event

Sponsor logo featured in the WAZA Magazine event recap article, session recordings, and on the event landing page

Delegate List Access

Access to the full delegate list after the event (in compliance with privacy regulations)

Sponsorship Opportunities - WAZA Mid-Year Meeting 2026

Rhino Sponsor

Manta Ray Sponsor

Titan Beetle Sponsor

WAZA
Member Price

1,200 €

900 €

500 €

Non-Member
Price*

1,800 €

1,350 €

800 €

*For non-members: 2 complimentary event registrations (worth 220€)

Highlight

Top-tier visibility and engagement across the event

Balanced brand presence with interactive features

Essential brand visibility at a streamlined rate

Overview

Ideal for organisations seeking maximum brand exposure and active involvement in the virtual event

Perfect for sponsors wanting meaningful presence through visuals and engagement

A great entry point for organisations seeking foundational brand presence and post-event exposure

What your
sponsorship
enables

By becoming a Rhino Sponsor, organisations enable high-level engagement and active involvement, utilising interactive virtual spaces and live chat to facilitate direct knowledge sharing with our global community

By becoming a Manta Ray Sponsor, organisations enable meaningful connections by making educational materials and digital resources available to delegates through our virtual platform

By becoming a Titan Beetle Sponsor, organisations help support the foundational visibility of this event, enabling essential brand presence

Sponsorship Opportunities - WAZA Mid-Year Meeting 2026

Rhino Sponsor



Manta Ray Sponsor



Titan Beetle Sponsor



VISIBILITY BENEFITS

Branding Placement

Prominent logo placement on the event landing page and in promotional emails

High-visibility logo placement on the event landing page and in promotional emails

Standard name placement on the event landing page and in promotional emails

Verbal Acknowledgement

Sponsor verbally recognised during plenary sessions

Visibility During Breaks

Logo displayed in Rhino Sponsors section on landing slides during event breaks

Logo displayed in Manta Ray Sponsors section on landing slides during event breaks

Logo displayed in Titan Beetle Sponsors section on landing slides during event breaks

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Video Advertisement

30-second promotional video shown during breaks

POST-EVENT BENEFITS

Brand Exposure After the Event

Sponsor logo featured in the WAZA Magazine event recap article, session recordings, and on the event landing page.

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Sponsor name featured in the post-event article published in the WAZA Magazine

Delegate List Access

Access to the full delegate list after the event (in compliance with privacy regulations)
