Sponsorship Opportunities

WAZA Mid-Year Meeting 2026

17–18 June 2026 | Online

waza.org/events/waza-mid-year-meeting-2026

For enquiries and bookings, please contact: conference@waza.org

WAZA
World Association of Zoos and Aquariums

Event Overview

The WAZA Virtual Mid-Year Meeting is an annual online gathering designed to bring together professionals from across the global zoo and aquarium community to connect, exchange, and shape the future of conservation and animal welfare.

Under this year's theme, "**Stewards of Tomorrow: Leadership Across Differences. Impact Without Borders**," the event aims to broaden access to the WAZA network and foster engagement among all members. By focusing on leadership succession, knowledge exchange, and professional development, the meeting provides a unique platform to hear from experts, share experiences, and engage in vital dialogue on the challenges and opportunities facing our community.

What to Expect

- We anticipate a highly engaged audience of over **250 global delegates** for the 2026 edition.
- Alongside expert-led Plenary Sessions, our new **“Convos with CEOs”** series allows attendees to submit questions directly to global zoo and aquarium leaders, fostering unparalleled high-level dialogue.
- In a WAZA first, we are deploying **pioneering AI-powered translation services**, ensuring a truly borderless experience, allowing every delegate to engage with the programme in their own language.

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NEW

Humpback Whale Sponsor

Exclusive Opportunity
Limited to a single sponsor for this event.

WAZA Member Price	Non-Member Price	
1,800 €	2,100 €	For non-members: 2 complimentary event registrations (worth 220€)

Highlight	Overview	What your sponsorship enables
Exclusive status as the primary enabler of global accessibility and multilingual communication.	Designed for organisations seeking premium brand positioning and unique visibility as the exclusive sponsor funding the AI translation services	By becoming a Humpback Whale Sponsor, organisations will directly contribute to enabling communication and breaking down barriers for our global community, allowing international delegates to experience the event in their own language.

VISIBILITY BENEFITS

Branding Placement	Verbal Acknowledgement	Visibility During Breaks	Innovation Branding	PR Visibility
Prominent logo placement on the event landing page and in promotional emails	Sponsor verbally recognised during plenary sessions	Logo displayed in Humpback Whale Sponsor section on landing slides during event breaks	Exclusive logo placement within the AI translation resource section of the conference app and in tailored communications for delegates using translation services	Global recognition for supporting WAZA's first-ever AI-translated meeting to break language barriers for a global audience

ENGAGEMENT BENEFITS

Virtual Booth	Video Advertisement
Sponsors are provided with an interactive virtual booth to engage attendees through live chat, downloadable materials, and a 3-minute promotional video	30-second promotional video shown during breaks

POST-EVENT BENEFITS

Brand Exposure After Event	Delegate List Access
Sponsor logo featured in the WAZA Magazine event recap article, session recordings, and on the event landing page	Access to the full delegate list after the event (in compliance with privacy regulations)

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	Rhino Sponsor	Manta Ray Sponsor	Titan Beetle Sponsor
WAZA Member Price	1,200 €	900 €	500 €
Non-Member Price*	1,800 €	1,350 €	800 €
Highlight	*Top-tier visibility and engagement across the event*	*Balanced brand presence with interactive features*	*Essential brand visibility at a streamlined rate*
Overview	Ideal for organisations seeking maximum brand exposure and active involvement in the virtual event	Perfect for sponsors wanting meaningful presence through visuals and engagement	A great entry point for organisations seeking foundational brand presence and post-event exposure
What your sponsorship enables	By becoming a Rhino Sponsor, organisations enable high-level engagement and active involvement, utilising interactive virtual spaces and live chat to facilitate direct knowledge sharing with our global community	By becoming a Manta Ray Sponsor, organisations enable meaningful connections by making educational materials and digital resources available to delegates through our virtual platform	By becoming a Titan Beetle Sponsor, organisations help support the foundational visibility of this event, enabling essential brand presence

*For non-members: 2 complimentary event registrations (worth 220€)

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	Rhino Sponsor	Manta Ray Sponsor	Titan Beetle Sponsor
VISIBILITY BENEFITS			
Branding Placement	Prominent logo placement on the event landing page and in promotional emails	High-visibility logo placement on the event landing page and in promotional emails	Standard name placement on the event landing page and in promotional emails
Verbal Acknowledgement	Sponsor verbally recognised during plenary sessions	---	---
Visibility During Breaks	Logo displayed in Rhino Sponsors section on landing slides during event breaks	Logo displayed in Manta Ray Sponsors section on landing slides during event breaks	Logo displayed in Titan Beetle Sponsors section on landing slides during event breaks
ENGAGEMENT BENEFITS			
Virtual Booth	Sponsors are provided with an interactive virtual booth to engage attendees through live chat, downloadable materials, and a 3-minute promotional video	Sponsors are provided with an interactive virtual booth to engage attendees through live chat, downloadable materials, and a 3-minute promotional video	---
Video Advertisement	30-second promotional video shown during breaks	---	---
POST-EVENT BENEFITS			
Brand Exposure After the Event	Sponsor logo featured in the WAZA Magazine event recap article, session recordings, and on the event landing page.	Sponsor logo featured in the WAZA Magazine event recap article, session recordings, and on the event landing page.	Sponsor name featured in the post-event article published in the WAZA Magazine
Delegate List Access	Access to the full delegate list after the event (in compliance with privacy regulations)	---	---